

Station KSNV-TV LAS VEGAS, NV. Agency () KATHLEEN OFFERMAN Rep Firm
 Advertiser () VAUGHAN 4 CONGRESS 125 N LINCOLN AVE Sales Office () PHILADELPHIA
 Product VAUGHAN FOR CONGRESS STERLING, VA 20164 Salesperson () AMY MCCREARY
 Estimate# Agency C/P1/P2/E Flight Dates 10/31/2012 - 11/01/2012 Salesperson Phone# 215-568-6540
 Buyer KATHLEEN OFFERMAN Hiatus Weeks Salesperson FAX# 215-568-1845
 Phone# Fax#

--- CONTRACT COMMENT ---
 SC=K

--- REMARKS ---
 THIS IS A NEW POLITICAL ORDER. CHECK AND FORM TO BE SENT
 TO STATION. PLS ADVISE NA'S ASAP. PLS CNF. M&R
 STAN VAUGHN FOR CONGRESS

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	W-TH	4P-5P		:30	\$725.00	10/31-11/01	2	1	2	\$1,450.00	
	Buyline Comment: NEWS											

---REPORT TOTALS---
 Report Totals: 2 / \$1,450.00

---SALES MONTHLY TOTALS---
 Nov 12: 2 / \$1,450.00
 Sales Totals: 2 / \$1,450.00
 Station Totals: 2 / \$1,450.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$5,800	CATV 0%	KBLR 0%	KINC 0%	KLAS 25%	KSNV 25%
		KTNN 25%	KTUD 0%	KVCW 0%	KVMY 0%	KVVU 25%
		XXXX 0%				

---COMPETITIVE COMMENTS---
 NEW ORDER
 EST SHARES

Books NOV12
 Demos RA35+

Rep Order# 6868738 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 10/31/2012 2:41 PM
Last Received: 10/29/2012 8:23 AM
Showing Buylines: All Lines

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